Do Your Shopping In Lemon Grove Through The Columns Of The Review

Lemon Grove Review

VOLUME 1 — LEMON GROVE, CALIFORNIA, THURSDAY, DECEMBER 23, 1948 — NUMBER 17

Pertinent Paragraphs

To each and every one of you—

Merry Christmas 1948

From the Lemon Grove Review.

☆ ★ ☆

And while we're on the subject a perusal of the following pages will find many other greeting messages from the progressive business people of Lemon Grove.

☆ ★ ☆

Everyone does or should, in spite of Wednesday's heavy fog feel the warm spirit of the Christmas season at this time of the year. And we add our sincere wish to those of many others that none will forget the real reason for the holiday in which we are about to enter.

☆ ★ ☆

For Christmas is the birthday of the one man who knew the answers. He knew them and left them to us — but the very simplicity of those answers in our complex world seem to render them worthless for consideration when the smartest (?) men of nations come together and either from, or in spite of, their deliberations, comes wars, rumors of wars, strife and human misery and suffering. There certainly is too little application of His principles today.

☆ ★ ☆

The very fact, however that on one out of every 365 days, His principles are recalled and teachings carried out, offers, to our way of thinking, a real ray of hope, that sometime, in the not too distant future "Joy to the World" will become a reality.

☆ ★ ☆

While there is even one nation in conflict; while one nation lives in fear of another; while even one child is hungry — let us all temper our celebration enough to give thought and at least a silent prayer for the day to hasten when "Peace on Earth" will be a recognized fact and His teachings will be the law of the land. Again — Merry Christmas!

☆ ★ ☆

One step necessary to get a bank for Lemon Grove — next week, sure!

Ladies Get Things in Readiness for Santa

Candy to be distributed by Santa at the community Christmas party was packed into 1,000 individual boxes by members and friends of the Business Women's Leage Friday afternoon at the Congregational Church.

Those who helped were Mrs. Al Shepherd, Mrs. Peter Chappelle, Mrs. Art Chappelle, Mrs. Fred Wright, Mrs. Randolph Morse, Mrs. Burton Snyder, Mrs. Brent Payne, Mrs. Ted Rader, Mrs. Henry Payne, Mrs. Alec Ferrat, Mrs. A. Antonetti, Mrs. Jerry Huebsch, Mrs. Pete McGuire, Mrs. Frank Barber, Mrs. Jerry Walters, Mrs. George Dickinson, Miss Charlotte Dickinson, Mrs. Robert Beers and Mrs. Ralph Reineke.

Large boxes were neatly wrapped in white and tied with wide red ribbon by Mrs. Jean Williamson and Mrs. Alice Bourquin and placed at the base of the tree enhancing the appearance.

LEMON GROVE SET FOR BEST CHRISTMAS YET

Everything is ready for the biggest Christmas party Lemon Grove has ever had. The tree, donated by Stephen Westover, has been decorated. It is located at the Northwest corner of Broadway and Imperial, the scene of the party, Thursday evening, December 23.

Santa Claus has accepted the invitation to attend with a gift for every good girl and boy in Lemon Grove and will arrive at 6:30 P. M., accompanied by his fairy helpers. There will be a band and chorus to provide background music and singing for the community participation in Christmas caroling.

Jerry Forcier will recite "'Twas The Night Before Christmas." Margaret Butler, who recently sang a leading role in "Forest Prince" at Russ Auditorium, will sing the "Ave Maria."

The traditional yule log will be lighted by Lemon Grove Boy Scouts of Troop 8.

Billy Hill, local young peoples' leader at the Vista La Mesa Christian Church will act as master of ceremonies. Extra police and Boy Scout assistance will help control traffic for the safety of the young folks which are expected to number more than 1200.

The band and chorus will be under the direction of Paul Cheatham, instructor of music at Lemon Grove School.

Fred C. Mitchell Passes In Naval Hospital

Fred C. Mitchell, of Kempf Street, died at U. S. Naval Hospital Tuesday at 7:30 p. m. He entered the hospital with a lung ailment 11 weeks ago, and the doctors were unable to diagnose the underlying trouble.

Fred Mitchell was born in Iowa and spent his childhood in the Black Hills of South Dakota. He served his country in the Spanish American War with Grigsby's Rough Riders, an auxiliary to Teddy Roosevelt's famous group. He also took part in World War I, in the 314th Field Artillery. He was a Mason and belonged to the Lemon Grove Post of the V.F.W.

The Mitchells came to Lemon Grove in 1924, two years after his retirement from the service. He became captain during the first world war and could have retired with that rank. However, he decided to remain, enjoying his work as a Master Sergeant. It was with this rank that he finally retired after 30 years enlistment.

He is survived by his wife, Dora Ethel.

Bonham Brothers Mortuary will handle the funeral.

Mr. and Mrs. Clyde West of Casa Lane will have a party Christmas Eve for her parents, Mr. and Mrs. W. B. Zimmerly of San Diego, and Mr. and Mrs. E. B. O'Dell of San Diego.

Christmas Day Mr. and Mrs. West and son Michael will enjoy Christmas dinner with Mr. and Mrs. F. P. Abelol of San Diego.

New Figures Show Tax Rate on Light District

In the example given last week showing the estimated cost per year in tax for street lights in the Monterey Heights district, the item should have read:

If the assessed value, (after exemptions) were $840 for example, the cost in tax to the property owner in the lighting district the first year at the estimated rate of .47c per $100. assessed valuation, would be $3.95.

The cost to the tax payer in the lighting district for the second year and thereafter at the estimated rate of .31c per $100 assessed valuation would be $2.60.

GIRL SCOUTS AID IN WELFARE WORK

The Brownies and Girl Scouts have pledged themselves to aid with welfare work in Lemon Grove. Last week they adopted three families, with several children. Every Brownie and Girl Scout brought canned goods to meetings last week. The leaders wil take this to Mrs. Burkett, who will pack three Christmas baskets, giving each family on their lists a complete Christmas dinner, with either chicken or ham in each basket.

Money used for this project was realized from the P. T. A. carnival booth, contributed by children, and will now go back to welfare children.

BROWNIE TROOP 308 HELD INVESTITURE

The Brownie Troop no. 308 held a formal investiture service around the pool in St. John of the Cross parochial school grounds. The ceremony was impressive taking place at the Wishing Well. Leader of the troop is Mrs. Cassell with Mrs. Reade co-leader.

Girls receiving investiture were Barbara Slay, Sandra Cassell, Barbara Moranville, Mary Lou Monette, Suanne Schaeffer, Marie Hertel, Celia Elkens, Henrietta Elkens, Mary Beth Hansen, Judy Hansen, Kathleen Jazers, Arlene O'Connor, Lorelei Breid, Phyllis Keating, Carolyn Paulson, Patricia Ann Heyob, Carmela Vezza, Marian Monzano, Judith Fallis, Martha Valdez, Lucille Rella, Margaret Reade and Marie Reade.

HONORED WITH SHOWER

Miss Billie Mae Simms was recently honored with a wedding shower at the home of Mr. and Mrs. Francis Faucheer. The decorations were carried out in yellow and white. The 30 guests brought miscellaneous gifts for the household.

GUESTS OF PARENTS

Mrs. R. S. McCrae and little son Michael, lately of Honolulu, and Mr. and Mrs. Wayne Garrett and children of San Diego, will be guests of their parents, Mr. and Mrs. Bird Garrett, Christmas Day. Mr. and Mrs. Don Garrett and Donna Mae of Phoenix, will be guests over the week end.

Decoration Cont'st Entries Are In

Up to deadline time, entries for the home decoration contest were coming in very slowly according to Mrs. C. Forrest Baxter.

She explained that most of the entries would be registered yesterday December 22, however, and midnight may have found a much greater list.

Contestants whose entries have been received to date are:

Mrs. P. R. Svalstad,
7536 San Miguel
Mrs. Joseph Kershaw
2930 Cypress Avenue
W. Richardson
1907 Skyline Drive
Lee J. Thompson
7774 Mt. Vernon
Ralph Brock
8134 Palm Street
Mrs. Sawyer
2646 Grange
W. C. Thornton
2130 El Dora
F. B. Thornton
2120 Glencoe
M. C. Shirley
2142 Ensenada Street

LEADERS HELD PARTY WEDNESDAY EVENING

The leaders, co-leaders, and other oficials of the Brownie and Girl Scout organizations met at the home of Mrs. John Kish on San Miguel St. Wednesday evening for a Christmas party. Co-hostesses were Mrs. Frank Greenlee, and Mrs. I. B. Burkett.

The ladies coducted a gift exchange, and filled a basket with all kinds of fruit and candies for a litle blind girl. The children of her grade in the Lemon Grove School also collected enough money to buy the girl a doll.

Games were played and all the group had a fine time, with the Christmas spirit very much in evidence. Guests were Mesdames A. G. Tsongas, M. E. Day, F. N. Lewis, R. C Pfister, L O. McIntosh, F. H. Bunch, J. E. Hogan, C. L. Archer, Albert Bwy, C. F. Baxter, P. R. Svalstad, W. S. Torgerson, F. Krause, A. M. Temples John Kish, Frank Greenlee, and I B. Burkett.

PASTOR PRESENTED WITH CHRISTMAS GIFT

Sunday evening the Vista La Mesa Christian Church had one of the largest crowds in its history, attending the drama presented by the young people.

Rev. Hensley thought folks seemed to leave the church rather hurriedly, and when he finished closing the building and went home, he found most of them there, at the parsonage on Blackton Drive.

As a Christmas gift, they presented the Hensleys with two beautiful matching rugs for their living and dining rooms.

Everyone in the packed house enjoyed a fine time, and refreshments were served.

The eighth grade Camp Fire Girls placed attractive Christmas decorations in the Lemon Grove Free Library and in the windows of Snyder's Radio and Appliance Store.

WORK BEGUN ON NEW BLDG. FOR POSTOFFICE

Construction has been started on the new post office building for Lemon Grove. It will be located on Broadway between Main and Olive Streets, next door to the Greeting Shop.

A. F. Sonka and associates were awarded the lease, and "Chris" Ferguson, local contractor will erect the building. It will be of brick construction, finished in white to blend with the other structures in the vicinity.

Completion is expected by February or early March. The building will be much larger than the present plant and more modern, to care for the increased population in Lemon Grove.

Business Men Discuss Plans For Coming Year

The Lemon Grove Business Men's Association met at noon Tuesday at the Golf and Country Club and discussed plans for a busy year ahead.

The committee appointed last week to investigate one of our local controversies gave a comprehensive report on their findings. The report was completely unbiased and certainly in the interests of the community at large. Nice to know what's going on — keep up the good work business men!

It was further agreed to encourage the entrance of business and professional people into our budding community and a standing committee to be known as the Business Promotion Committee was suggested. This committee would promote and assist new business and keep the rest of the group informed as to progress made or obstacles encountered that would be detrimental to the efficient functioning of such a committee.

A plea for publicity on our Community Christmas Party of Thursday evening, December 23, was made and all members present pledgeo their support.

The group voted unanimously to adjourn until the first Tuesday in the new year, thereby deleting the December 28th meeting.

There have been many things accomplished in this community, but it is certainly not time to sit back and review our past history. Got an idea? Call H6-6827 or H6-1602 and you'll get an eager audience for your suggestions.

In the meantime we'll see you January 4, 1949 — and until then the Lemon Grove Business Men's Association wishes a Merry Christmas and a Happy New Year to all.

—Paul Duley, Sec'y.

RETURNED TUESDAY FROM VISIT

Rev. and Mrs. Russell Hensley and son of Blackton Drive, Vista La Mesa, returned Tuesday after an overnight visit with Mrs. Hensley's sister and husband, Mr. and Mrs. William McCoy, of Riverside, California.

Lemon Grove Review
LEMON GROVE'S HOME NEWSPAPER
PUBLISHED EVERY THURSDAY AT 7812 BROADWAY, LEMON GROVE, CALIF.
BY BRENT W. AND JEAN PAYNE
EDITORS AND OWNERS
SUBSCRIPTION RATE $1.50 YEAR
ADVERTISING RATE ON APPLICATION
Thursday, December 23, 1948

LET'S DISCUSS IT

by Mrs. Agnes Whitlock

When Christmas arrives in Lemon Grove this year, we hope that none will be forgotten. A large number of organizations are pouring 'their all' into the Christmas Basket project. They are working with zeal and fervor to gather food and clothing.

The byword among these big groups today is, "Do you have a size — for a little — or do you need something for your basket? Maybe I have a little more than I need. I'll be glad to let you have it."

This is a good example of friendly cooperation between organizations. They are working together in a most congenial neighborly way. The desire to make someone happier at Christmas is the predominant thought in every mind. This thought in common and the ability to work together will make this a successful project.

The children of different youth organizations are scouring around like beavers all very busy on this project. Their unselfish desire to help some other child at Christmas is most heartwarming.

It should also serve as a good example for some of the grown people. There would be less misery and strife if the Christmas spirit could be kept the year around.

If everyone would continue to cooperate together in this manner maybe next year we could hold our committee meetings and community Christmas party in our community center.

If you have been driving around at night or even in the day time, you have probably seen some of the beautiful Christmas trees and home decorations.

Even though they may not have thought of it at the time, most people place their trees and decorations where other people can see and enjoy them. If you haven't been out lately, may I suggest that you do so; it's worth the time and gas.

Ours may be a small town, but its also a very pretty little town.

GREETINGS
Watch for our First
Pre-Inventory Sale!
Carol Ann Dress Shop

Business Women Hold Session

Thursday, December 16, at 12:30 p.m., the Lemon Grove Business Women's League met in the dining room of the Congregational Church for their regular semi-monthly luncheon and business meeting, with 25 present.

Mrs. Carol Winkels and her daughter, Mrs. Angela Kimball, owners of the new 'Carol-Ann' dress shop, were introduced as new members.

The New Year's Eve party, proposed at a previous meeting, was postponed due to difficulty in securing a hall at that time.

The welfare chairman, Mrs. Henry Etonsohn, announced she had attended a meeting of welfare chairmen of several local organizations, and their plan was for each to take over providing a Christmas basket for a needy family. The women agreed to this plan, and the family selected for the business women has four children. Food staples will be packed in the basket, and $10.00 was voted to be used for toys for these children. A penny march for assistance in the project yielded $3.60.

Due to illness the president, Mrs. Edna Snyder, felt unable to continue with her duties as representative of the group on the Coordinating Council, so appointed Mrs. Pete McGuire in her place.

FAMILY DINNER PLANNED

Mr. and Mrs. Iver Anderson will have a family dinner at their home on Massachusetts Avenue Christmas Day for their son Donald; Mr. and Mrs. Richard Anderson and son of Pacific Beach; and their daughter and family, Mr .and Mrs. Gene Sergent and children, Michael and Maureen of San Diego.

The women voted to return the next day, Friday December 17, and pack the boxes of Christmas candy for Santa to distribute at the Community Christmas Tree December 23.

The next meeting of the Business Women's League will be held January 6 at the same place.

The greatness of a loss, as the proverb suggests, is determinable not so much by what we have lost as by what we have left.
—Bovee

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NEW AND USED
SEWING MACHINES
Tailoring and Dressmaking Machines
— COMPLETE SERVICE —
We buy used Machines
LEMON GROVE
Sewing Machine Center
In Homemakers Furniture Store
3504 Main St. — H 6-1602

Greetings at Christmas 1948

Tradition meets the present in the holiday season and we're happy to add our greetings to the rest.

BROADWAY BARBERS
BOB SARGENT
BEN LACKEY
7868 BROADWAY

—Lemon Grove Service is Better—
It's Tops Miller Dairy In Quality
7953 Mount Vernon Phone Homeland 6-5319
Ask about our HEAVIER ALL PURPOSE CREAM at LOWER PRICES
MILK — CREAM — BUTTER — EGGS
COTTAGE CHEESE — HALF & HALF

Merry Christmas 1948

Merry Christmas

Just for a minute, we relive all the joys and raptures of childhood as we behold the bright tinsel and the gay wrappings of the boxes stacked high under the Christmas tree.

May the true joys and blessings of that first Yuletide be yours today— 'Peace on Earth Good Will Toward Men.'

1948

May your gift be an assurance that all your most cherished dreams and hopes will be realized—that is our wish for you at this happy Yuletide season.

Hill's Jewelry
GUARANTEED WATCH REPAIRING
3462 MAIN STREET LEMON GROVE
We Give "S&H" Green Stamps

George B. White
Walter W. Williamson

BEST REST MATTRESS and UPHOLSTERY CO.
Veteran Owned and Operated
8135 Broadway Lemon Grove H 6-8684
NEW INNERSPRING MATTRESSES
FACTORY TO YOU —— ONLY $19.95
Matching Box Springs also available
Don't Throw That Old Mattress Away

We Will Convert it into an Innerspring
Re-Upholstering – Repairing
—Rebuilding—

ENJOYED CAMPING TRIP IN LAGUNA MOUNTAINS

Donald Anderson, Fred Campbell and Carl Herder drove to the Laguna Mountains Saturday for an overnight camping trip. Sunday they were joined by Donald's brother and wife, Mr. and Mrs. Robert Anderson of National City.

Nothing is more simple than greatness; indeed, to be simple is to be great. --Emerson

FAMILY DINNER CHRISTMAS DAY

A family dinner will be served at the Isaac and Myrtle Cass home Christmas Day. Guests will be Mr. and Mrs. Albert Denlinger and three children, Mr. and Mrs. Ernest Denlinger and three children, Mr. and Mrs. Walter Denlinger, Mr. and Mrs. Leo Cass, Mr. and Mrs. Edgar Beildman, Hank Fuller and Robert Morse.

John A. Hill, of Hill's Jewelry Store, returned Monday from a short business trip to Los Angeles.

The Charm of CHRISTMAS lies in the thought that we live in the memory of our friends

LEMON GROVE SHEET METAL WORKS
3565 Imperial — H 6-0198

80TH BIRTHDAY CELEBRATED SATURDAY

About 40 friends called at the home of Miss Bertha Hoover and Miss Florence Hale Saturday afternoon, December 18. The occasion was the 80th anniversary of Miss Hoover's birthday, and Miss Hale who lives with her, arranged a lovely tea and birthday party in her honor. The two ladies came here about eight years ago from Hinsdale, and have made many friends in Lemon Grove.

Out of town guests were Mrs. A. B. Hurst of Laguna Beach, Mr. and Mrs. Henry Johnson, Mr. and Mrs. George Flagg and Mrs. L. R. Davidson of San Diego. Many of her Lemon Grove friends called during the afternoon and the party did not end until after 7:00 p. m.

FAMILY PARTY THURSDAY

Mr. and Mrs. Jack Lowery of Monterey Heights will entertain their relatives at a Christmas party at their home Thursday evening, December 23.

Guests will be Mr. and Mrs. Earl Jenner and son Bud, Mr. and Mrs. Ben Laws and daughter Kathleen, Mr. and Mrs. Les Nation and two sons of Lemon Grove, Mr. and Mrs. Jack Pelman, Mr. and Mrs. John Pelman of San Diego, Mr. and Mrs. Claude Leaverton and son Ray, Mr. and Mrs. Ralph Leaverton, Mr. and Mrs. Leo Bradley of National City, Mr. and Mrs. Chester Hardwick of Lincoln Acres, and her daughter and husband of Los Angeles.

RETURNED TUESDAY FROM CHINA

Mr. Ben Laws returned here Tuesday after spending 6 months in China with the Navy. Mr. Laws is a Machinists' Mate 1/c, and will join his family on Vista Street, where they have remained at the Earl Jenner home during his foreign duty.

It is not a merit to tolerate, but rather a crime to be intolerant.
—Shelley

Mrs. L. F. Herder entertained the members of her Sunday School class at her home on Central Avenue Friday, December 17, with a pot luck dinner and evening of entertainment.

Teen-agers attending were Charlotte Dickinson, Myrtle Cass, Carolyn Griswold, Mary Engleman, Robert Ruzick, Dean Vance, Dorothy and Shirley Herder and Betsy Lyons.

HOUSE'S MARKET
3496 MAIN STREET
Lemon Grove

THE MEMBERS, OFFICE PERSONNEL AND YARD STAFF OF THE

Lemon Grove Lumber Co.

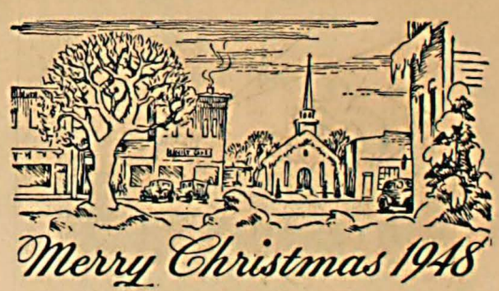
Extend to all our Customers and Friends Best Wishes for a Joyous Christmas.

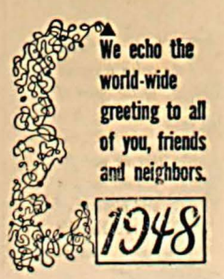
We are deeply appreciative of the continued and increasing support you have accorded us during the past year.

We are grateful also to our Mill connections, wholesalers and distributors, who have enabled us to keep our diversified stock amply supplied for your requirements. Again ——

A JOYOUS CHRISTMAS

LEMON GROVE Lumber Company
PH. H6-5974 & H6-6204
PERSONAL SERVICE
7750 NORTH AVE. LEMON GROVE





† † Christmas is an old-fashioned holiday, a time for reliving childhood days and for recalling old times, old friends.

May all the peace and tranquility of the season be yours in full measure.

LEMON GROVE PET SHOP
8303 Imperial Avenue
Lemon Grove

LEMON GROVE BARBER SHOP
Carl H. Polzin Lyle Gookin
THE HOME OF 'PERSONALITY' HAIR CUTTING
3325 Imperial Avenue

TO WISH ALL
OUR FRIENDS AND PATRONS
The Seasons Greetings
O'Connor's Specialty Foods
Telephone H 6-1326
7779 Broadway Lemon Grove

A Talk With Parents

by L. E. McGee

"Mommy," a little voice tearfully called, "Mommy, Billy says there is no Santa Claus. Mommy there is, isn't there, isn't there, Mommy?"

Mommy took the husky seven-year-old into the house, sat down, and held him on her lap. He still sobbed, and Mama held him until he was quiet before beginning her answer.

"Bobby dear, Mama has never lied to you, has she?"

"No Mama you never lie to me."

"Well, Mama is telling you the truth now, too. Bobby, there is a Santa Clause. He lives today and will always live. Mama wants you to know that. Mama and Dad both believe in this Santa Claus just as you do, and we know he lives and loves us.

"Of course, he is a spirit but if you like, Mama will tell you the story of Santa Claus. Would you like that?"

"Oh, yes, Mommy, tell me."

Mama began, "Well, Bobby, years ago, a baby was born in a stable. He was the Lord, Jesus about whom you learned in Sunday School. We celebrate His birthday on December 25, or as we call it Christmas.

"Now, the Bible tells us that to give to the Lord, we must give to others; and everything we do for others, we are doing for the Lord. So, on His birthday, we give gifts to others, especially to children, in memory of Him as a baby, in a manger.

"A long time after the birth of Jesus, a good man named Nicholas lived in Europe. He loved children and on Jesus' birthday, he used to go to the homes of all the good boys and girls and leave gifts for them. He was later called Saint Nicholas, because he was such a good man.

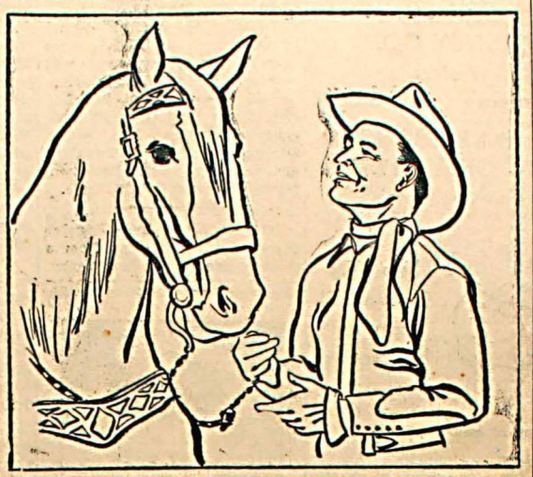
"Other people continued the practice of giving gifts to good children, both in memory of the birth of the Savior, and of Saint Nicholas. It is really the spirit of Saint Nick, or Santa Claus that moves people to give gifts at Christmas time.

"So you see how the spirit of Santa Claus lives. The men you see dressed to represent the spirit of Santa, are used to show little children the idea of kindness and love that exists among people. But you are old enough to hear and know the real story now."

Prosperity is too apt to prevent us from examining our conduct; but adversity leads us to think properly of our state, and so is most beneficial to us. —Johnson

GUESTS SUNDAY

Sunday, Mr. and Mrs. Elliot Beddoe and daughter Pamela, and Mr. Charles Moore of La Mesa, will be guests of Mr. and Mrs. Randolph Morse at a buffet luncheon at the Morse home on Golden Avenue.



Roy Rogers, King of the cowboys, and "Trigger", smartest horse in the movies, as they appear in "Night Time in Nevada" playing at the Grove Theatre on Friday and Saturday. Alan Ladd's latest picture "Beyond Glory" completes the holiday bill.

ENJOYED PARTY FRIDAY NIGHT

The Lemon Grove Cub Scouts of pack 8 celebrated their Christmas party Friday night, December 17, at the Congregational Church and a good time was had by all.

The opening ceremony was led by Den 6, followed by Rev. Apra offering a short prayer.

The pack was honored by the presence of several prominent men. They were: Mr. Emerson James, extension chairman, who presented the Pack Charter for the current year of '48-'49; Mr. Andy Benson, president of the Lions Club, who presented membership cards to the charter members; and Floyd Janis, the neighborhood scout commissioner, who can always pull a trick out of the bag for the youngsters.

Quite a number of parents were present and the meeting was a success.

The committee will meet January 4, to make plans for the next pack meeting, which will be a graduation ceremony.

The 8th grade Camp fire girls met at the home of Connie Robinson in Spring Valley Monday morning to make fancy Christmas cookies to give to the elderly folks in rest homes. They will present the cookies Wednesday evening, when they plan to go caroling to the rest homes.

JOY to ALL

At Christmas-time we want you to know we're grateful for your patronage.

GROVE QUALITY CLEANERS
3516 MAIN STREET
Lemon Grove

Former Resident Dies

Friends here were grieved to learn of the death of Howard Spore Friday evening in San Diego.

Mr. Spore was a resident of Lemon Grove for several years and lived on Mt. Vernon Street. While living in the Grove he always had a huge star pine tree lighted in his yard during the holiday season.

Mr. Spore was a semi-invalid, and never able to arrange the Christmas tree himself, yet it never failed to convey its cheery message to the community each holiday season.

RESPONSIBLE PRESCRIPTION SERVICE

● Yes, this Prescription Pharmacy is responsible—responsible to you, and to your physician. In all seriousness we accept this responsibility for safeguarding your health and welfare. When you bring a prescription here it will be promptly and expertly compounded and the price will be fair.

SEXTON'S
Lemon Grove Pharmacy
7801 Broadway H 6-0553

RELIABLE Rx PRESCRIPTIONS

Artcraft Signs
7324 Broadway Phone H 6-0752

Christmas Joy

MAY THIS CHRISTMAS SEASON BRING YOU MANY BLESSINGS AND MUCH JOY AND HAPPINESS.

BROWNIE'S
Lemon Grove's Own Department Store

Season's Greetings 1948

The friendly scent of the cedars is typical of the Spirit of Christmas. It is in that spirit that we wish for you all the joys and blessings of this Yuletide season.

T. T. RADER'S SERVICE
7959 IMPERIAL
H 6-8750
Lemon Grove

**I'm Not A Sailor Man—
I'M SOLDIER DICK!**

★ ★ **This year, Give YOURSELF A Gift**

Here's one all wrapped up for Christmas:
'46 INTERNATIONAL 1-TON STAKE PICK-UP ..... $1095.
This one's almost a gift at this price:
'40 STUDEBAKER CHAMPION 4 DR. SEDAN ..... 795.
Years of service from this gift (Ford's best)
'38 FORD 4-DR. SEDAN (RADIO) ..... 695.
Look this one over; completely reupholstered:
'38 LINCOLN ZEPHYR CLUB COUPE (CLASSY) ..... 395.

Any of these listed below can be had for $50. Down:

This one's completely overhauled; body rough:
'37 PLYMOUTH 4 DOOR SEDAN (Wholesales at 345.) .....
OUR PRICE — BELIEVE IT OR NOT ..... 225.
'35 WILLYS PICK-UP (Factory job) ..... 210.
'32 CHEVROLET 2-DR. SEDAN — Transportation plus ..... 195.
'29 MODEL A FORD (An economical car) ..... 195.
'31 MODEL A — Make me an offer on this one. Runs swell.

● Look these over and see why you can do BETTER by SHOPPING IN LEMON GROVE

DICK CALDWELL'S USED CAR LOT
Imperial at Broadway

1948 BEST WISHES FOR Christmas

Cheerily we add our voice to the many happy ones raised in the wish... MERRY CHRISTMAS!

PAL'S CAFE
3521 Imperial Avenue

A well-governed mind learns in time to find pleasure in nothing but the true and the just.
—Amiel

Grove Cement Tile Company
3440 Massachusetts
FOUR INCH CEMENT DRAIN TILE
Wholesale and Retail
HOMELAND 6-3187

SPECIAL BABE RUTH HELD DECEMBER 29 MATINEE TO BE

Because of the special interest of young America in the immortal baseball player, Babe Ruth, the Grove Theatre will present a special junior matinee next Wednesday for the showing of the "Babe Ruth Story." The co-feature will be a mystery "Water Front at Midnight," plus a color cartoon. The matinee will start at 1:15.

And lots of it, for friends, old and new.

Lemon Grove Hardware Company
We give "S&H" Green Stamps
3340 Main Street Phone H 6-3978

BILLIE MAE SIMMS MARRIED TO DONALD R. HART

The Lemon Grove home of Mr. and Mrs. LeRoy Simms was the setting for the wedding of the daughter, Miss Billie Mae Simms and Mr. Donald Ray Hart, Sunday December 19, at 2:00 o'clock in the afternoon.

The Rev. Richard Kendell read the service before an altar of palms and baskets of white gladiolus and chrysanthemums. "I Love You Truly" and "Because" were played before the ceremony.

The lovely dark haired bride was given in marriage by her father. She wore a gray suit and hat with black accents and her flowers were orchids.

The maid of honor was Miss Mary Channell, dressed in a rust suit with a corsage of talisman roses.

Mr. Ed Bowman of El Cajon served the groom as best man.

The bride's mother wore a two piece dress of gray with gold sequin trim. Her corsage was of red roses.

A reception for 75 guests immediately followed the ceremony, at which time the bridal couple cut the traditional three-tiered wedding cake.

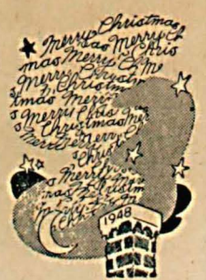
TO SPEND CHRISTMAS IN LINDA VISTA

Mr. and Mrs. David Gordon and family of Central Avenue will enjoy a family Christmas dinner at the home of his father, Rev. J. A. Gordon and his sister, Miss Margaret Gordon, of Linda Vista. Mr. Gordon's other sons, George Gordon and family and Don Gordon and family of Pacific Beach, will join the family party.

Mr. and Mrs. Lum Morrow of Mt. Vernon Ave., will have a family dinner Saturday for their sons and families at home and a daughter, and husband, Mr. and Mrs. James Jones of San Diego. Also Mr. Morrow's sister, Mrs. Ruth Daniels, of San Diego, will be their guest.

HOME FROM BERKELEY

Guy Winton is home from College in Berkeley, to spend the holidays with his parents, Mr. and Mrs. Guy Winton on ElDora in Monterey Heights.



WE WRAP OUR CHRISTMAS WISH IN SMILES.

SNYDER'S
LEMON GROVE RADIO & APPLIANCE
GROVE THEATRE BUILDING
Telephone H 6-6176

GIRL SCOUT INVESTITURE

St. John of the Cross Girl Scout troop 309, under the leadership of Mrs. F. Krause and assisted by Mrs. Albert Bwy, held an investiture service at St. John of the Cross Church grounds Tuesday evening at 7:30.

Father O'Neill gave the sermon and benediction, and Father John William McDonagh was present. Other honored guests were Sister Loraine, Sister Frances Ann, Sister Berneice and Sister Claire.

Alter boys were Hal Lenox and Henry Mellon. Flag bearers were Hope Johnson, Joanne Wilson, and Patsee Krause. Girls invested were Sandra Breid, Cynthia Bwy, Carol Aochnahl, Patsee Krause, Diana Galusha, Hope Johnson, Joanne Wilson, LaVerne Heim, Shirley Morland, Margaret Moore and Audrey Walker. Mothers invested were Mrs. Albert Bwy, Mrs. James Heim, Mrs. S. G. Cassell, and Mrs. Simon.

MAKING COSTUMES FOR FAIRIES

Mrs. C. F. Baxter is working on costumes for the Christmas Fairies who will be present at the Community Christmas Party Thursday evening. She will be assisted by other Brownie mothers. Six eighth grade girls of the Camp Fire and Girl Scout organizations were selected to be the fairies.

Three girls of the Camp Fire group who will act as fairies at the Comunity Christmas party Thursday evening are Judy Payne, Connie Robinson, and Charlotte Crouch.

The three Girl Scouts who will act as fairies at the Community Christmas party Thursday evening are Nancy Hogan, Ardell Torgerson, and Joan Walen.

Forward Club Juniors Hold Christmas Party

The Forward Club Juniors held their annual Christmas party Monday afternoon at 1:00 in their club house. There was a program presented by the children of the Juniors, which was well received by the audience of more than sixty boys and girls and their mothers.

No adult entertainment was provided except one act. That occurred when the children were singing "Jingle Bells." There was a jingling of real bells during the second chorus and Santa Claus himself appeared on the stage.

The kiddies surrounded him and led him to the tree, where Santa found a gift for every youngster present. It hasn't been determined yet whether Santa or the children had the best time.

Miss Dorothy and Miss Kay Livesay of Chula Vista, are spending a week of their school vacation here with their grandmother, Mrs. Mary Livesay of North Avenue.

LET US GIVE YOUR CAR THAT "NEW LOOK" TOO

"MIRROR-GLAZE"
THE FINEST FINISH PRESERVER KNOWN
Lasting Inexpensive
HALL'S COMPLETE SERVICE STATION
8259 Imperial H 6-9947

A Merry Christmas to you. And that's a wish we'd like to shout to the uttermost parts of the earth. But right now, we'll be content to tell you quietly and very sincerely that we hope this Christmas will bring you the peace and serenity that you deserve.

American Frozen Food Lockers
8321 Imperial Phone Homeland 6-9457

CHRISTMAS GIFTS
THAT LAST!
—
POTTED PLANTS
CUT FLOWERS
LEMON GROVE NURSERY
7824 Broadway Lemon Grove H6-5743

—If it's made in Lemon Grove — It's Better!—
HOMES of BEAUTY that ENDURE
are made with Cement Blocks
FIRE PROOF LOW CONSTRUCTION COST
Lemon Grove Cement Products Co.
7877 LESTER STREET
IN REAR OF GROVE THEATRE
Come in for Free Estimate

LETTERS TO THE EDITOR

FACTS ABOUT THE FOUR TANKS ERECTED ON LOT 17 CORNER OF FEDERAL AND MASSACHUSETTS.

On December 6, the county board of supervisors, ordered the county counsel's office to prosecute J. A. McClurken for alleged violation of county ordinances. An order for appearance and injunction against putting gasoline in the tanks was served on Mr. McClurken on or before December 10. Appearance was made on December 13, and continuance granted to December 20. It has now been finally set for trial on Jan. 31, 1949.

Storage of gasoline above ground in any appreciable quantities is prohibited by county zoning laws. In unzoned portions of the county, it would not be in violation. In the zoned districts of the county, provision is made for the above ground storage in either an M-1 A, or an M-2 zone. The first being light industrial and the M-2 being entirely unrestricted. The Lemon Grove district does not have either of these two zones. People in the district who remember the explosion of above ground storage in El Cajon two years ago very likely would be against any change that would permit the chance of a like catastrophe occurring here.

Even with properly constructed above ground storage tanks, we find that the fire insurance rating company charges exposure rates on commercial buildings within a certain distance. The tanks in question are horizontal tanks with the rounded ends, having a radius of 6 inches, curving outward. Welding a 6 inch steel rim around the end of each tank serves only to give a straight edge for the tanks to rest on the concrete base. However there are 41 tons of weight in each tank that is pressing down upon a bottom end that is approximately 8 feet in diameter and at the most one-fourth inch guage material, and curved outward to the center. They are now in a residential zone.

At the time of the erection of these tanks, Mr. McClurken was notified by the proper authorities that their use would be illegal. In spite of this, he has put in all his pipe lines and continues to work towards the plan of using the tanks in their vertical position. Mr. McClurken speaks rather vaguely about spending a million dollars via a motel, a drive-in theatre, and a block of business shops. This all sounds very good and I don't doubt that prospective plans have been made. With this vast project in view, it does seem that the first thing that would occur to the builder would be to provide proper sanitary facilities. Putting his property in theLemon Grove sanitation district would seem to be the first order of business. However the facts are that Mr. McClurken has refused repeatedly to so place his property in the sanitation district and thus avail his property of the sewer facilities when they are available.

Hearing for the extension of the C-1 and the C-2 portions of his property was held by the county planning commission on December 17, and because of the many protests of the immediate and adjacent property owners his application was unanimously rejected. The board of supervisors will pass on it December 27 in all probability.

It might be pointed out that the activities and decisions of the zoning committee have at all times been arrived at by actual contact with the property owners concerned. The committee feels that the chamber of commerce should support and follow through in accordance with the wishes of the property owners affected by ammendments or variances in present zoning ordinances.

It would be so easy for Mr. McClurken to cooperate with the district and his nearby neighbors. Bury the tanks, take steps to have his property included in the sanitation district, and last, to clean up his refuse and junk. With College Ave. coming into being, it would be a very fine gesture on Mr. McClurken's part towards the community and it is certain that he would find the water fine.

Facts are necessary whenever a decision on anything is being made and in view of conflicting stories on the above matter, it would seem proper that the true facts be given to the district.

Jackson M. Ammons,
Zoning Commission Chairman,
Lemon Grove Chamber of Commerce.

Adversity makes a man wise, though not rich. —Thomas Fuller

FAMILY CHRISTMAS

Early Christmas morning, Mr. and Mrs. Dale Hamilton and children of King Street, and her parents, Mr. and Mrs. George Flagg of San Diego, will go to the home of Mr. and Mrs. Ferd Bollman to enjoy their Christmas tree and gift exchange.

Then they will journey to the George Flagg home on Redland Street for a family Christmas dinner.

LATE CLASSIFIED

WAITRESS WANTED FOR morning shift. Avalon Cafe, Lemon Grove.

NEW BUILDING, REMODELing, built in cabinets. Can build a small two bedroom home for $6,000.00. 1tp
Palmer Svalstad Genl. Cont.
7536 San Miguel, Lemon Grove
Tel. H6-8894

WANTED: FURNISHED APT. for elderly couple. Mrs. Geisbuhler, 7100 Broadway. 1tp

At CHRISTMAS time we realize more than ever how much it means to have the friendship and good will of folks like you — and so we thank you again and extend our best wishes for
Christmas and the New Year.

Tilton's Machine & Welding Service
8179 BROADWAY — H6-0103

That's our greeting to you in this happy season

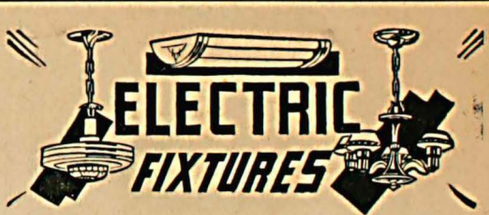
RELLA'S SHOE SHOP
7850 Broadway — Across from Piggly Wiggly

★ A YEAR CHOCK FULL OF THE BEST OF EVERYTHING IS OUR NEW YEAR WISH FOR YOU! ★

Grove Pastry Shop
7815 Broadway — H6-1974
Anson L. Bolte — Ralph A. Bowman

WE HOPE YOUR HOLIDAY OVERFLOWS WITH YULETIDE JOY AND HAPPINESS.

LEMON GROVE FOOD MART
7841 BROADWAY



DON'T HIDE BEHIND THE—
8

Don't Hide in a Poorly Lighted Room!
LET THERE BE LIGHT!
Let us show you how inexpensively we can Brighten your home.

We'll be glad to furnish estimates on your complete electrical job OR— if your wiring is in — consult us before arranging for your fixtures.

Lemon Grove
ELECTRIC SHOP
S. G. CATO, Contractor
7816 Broadway

No. 14 Two-Conductor (Romex) Non-Metallic Electric Cable —— 6¢ per foot

Grove Theatre

LEMON GROVE —:— HOMELAND 6-2200

Week Nights Open 6:15

Saturday - Sunday — Continuous from 1:15

FRIDAY AND SATURDAY

A CHRISTMAS TREAT FOR YOU—

NEVER A LADD LIKE THIS...
NEVER A PICTURE LIKE...
ALAN LADD in "BEYOND GLORY" with DONNA REED
GEORGE MACREADY · GEORGE COULOURIS
HAROLD VERMILYEA · HENRY TRAVERS
Produced by ROBERT FELLOWS
Directed by JOHN FARROW
A Paramount Picture

—Plus Co-Hit—

ROY ROGERS, COLOR HIT

"NIGHT TIME IN NEVADA"

Continuous Christmas Day from 1:15

SUNDAY AND MONDAY

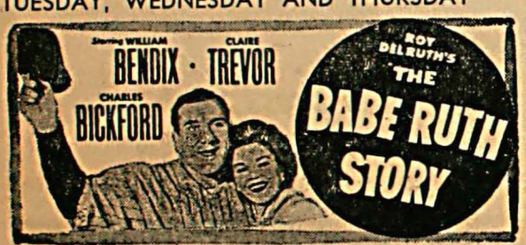
"NOTHING EVER HELD YOU LIKE ALFRED HITCHCOCK'S"
ROPE
TECHNICOLOR
JAMES STEWART
WARNER BROS.
JOHN DALL · FARLEY GRANGER · SIR CEDRIC HARDWICKE · CONSTANCE COLLIER · JOAN CHANDLER
A TRANSATLANTIC PICTURE

—Also Prize Laugh Hit—

OLSEN AND JOHNSON'S

"HELLZAPOPPIN"

TUESDAY, WEDNESDAY AND THURSDAY



—And Mystery Thriller—

"WATERFRONT AT MIDNIGHT"

Special Matinee Wednesday 1:15

FAMILY TOGETHER FOR CHRISTMAS

The S. R. Close family of Central Ave. will gather at the home of their parents Christmas day for a family dinner. Their daughters and families, Mr. and Mrs. Richard McAlexander and son Jimmie, Mr. and Mrs. Robert Shaw and son Billie, and Mr. and Mrs. Richard Anderson, all of San Diego; and their son Duane Close, will all be present.

Mr. and Mrs. A. Antonetti and daughter Carol Lee of Townsend, Montana, are residing at 7049 Central Avenue. They plan to stay about three months.

Closed Christmas and Sunday, Dec. 26

OPEN MONDAY A.M. AS USUAL

Avalon Cafe

3307 Imperial H6-9968 Lemon Grove

FIRST BAPTIST CHURCH

Wednesday, December 29, at 7:00 p. m., teachers' meeting followed by prayer service at 8:00 p. m.

Friday, December 31, the members of the church will welcome the New Year with their annual New Years Eve Watch Party, beginning at 9:00 p. m.

They will have a program of singing, social fellowship, and refreshments. The last 30 minutes will be devoted to inspirational talks and prayer.

Mrs. R. M. Atkins and Mrs. A. G. Tsongas met with their Brownies Tuesday. It was Carol Phillips birthday, so her mother invited them to her home for birthday cake and punch. While there, they decorated the Phillips Christmas tree.

DRUG ITEMS

Among Other Things . . .

. . . A drug store is somewhat of a Department Store. Among the many and varied items we handle are your latest magazines and books. See us for your favorites . . . we have 'em.

Lindley's Lemon Grove

Rexall

Pharmacy

7785 Broadway H 6-9581

OUR TRADITIONAL WISH FOR YOU IS ONE OF JOY-FILLED DAYS DURING THIS HOLIDAY SEASON.

GROVE PAINT STORE

7221 BROADWAY at Massachusetts

Lemon Grove

The Blakes

OF

The Greeting Shop

WISH YOU

A Merry Christmas

AND A

New Year of Happiness

HERE FOR HOLIDAYS

Mrs. J. U. Falardeaux of Los Angeles will arrive Thursday for the Vista La Mesa Christmas party. Mr. Falardeaux will arrive Friday and they will spend the holiday week end with their daughter, Mrs. Richard M. Hendee.

NEW LADD PICTURE HAS WEST POINT SETTING

Beginning next Friday, the Grove Theatre will roll out the red carpet for Alan Ladd's most dramatic film, Paramount's "Beyond Glory," which co-stars with him, lovely Donna Reed and features George Macready, George Coulouris, Harold Vermilyea and Henry Travers.

Ladd is seen as a World War II hero whose guilty conscience drives him to the widow of the man he thinks he killed. She, far from behaving as he had expected, tries to understand and help him.

FAMILY DINNER CHRISTMAS EVE

Mr. and Mrs. Walter Spooner and two sons of Casa Lane will have a family dinner party Christmas Eve and are expecting as guests his parents, Mr. and Mrs. C. A. Johnson, his grandmother, Mrs. Florence Sharp; a brother, Vernon Sharp, and his friend, Lee Collins; Mrs. Spooner's mother, Mrs. Agnes Hattery, and Mr. and Mrs. Harold Broeker of San Diego.

CONGREGATIONAL CHURCH

Sermon: "Christmas as Uusal"

Wednesday, December 29, at 6:30 p. m., the Y's Men will hold a supper meeting at the church.

Mr. and Mrs. Alec Ferrat of Benton, Washington, are spending three months visiting in Lemon Grove, with Mr. and Mrs. Art Chappelle.

"PARTICULAR BUILDERS FOR PARTICULAR PEOPLE"

JOHN D. BLAINE

Licensed Building Contractor

Telephone Homeland 6-5850 7547 Madison Ave., Lemon Grove

We will build your Dream Home or Help You Build it Yourself

★

—No Job Too Small or Too Large—

"OLD-FASHIONED CHRISTMAS!" HERE'S HOPING YOU HAVE ONE, AND THAT THE THOUGHT OF SUCH A DAY BRINGS YOU A FLOOD OF HAPPY MEMORIES.

A. F. Souka

Brownie's Mark First Anniversary

A year ago this month, Lemon Grove's Department Store opened its doors to the public. It was owned and operated at that time by I. Morganstern, who gave it the name "Brownies' Department Store."

On June 1, the store changed hands, being purchased by Alfred Brown and his two daughters, Mildren and Norma. The coincidence of the name impressed the Browns as being unusual.

The owners of Brownies live on MacArthur Drive, and were responsible for the first visit of Santa Claus for a pre-holiday Lemon Grove appearance.

Several hundred children of the comunity told Santa their desires on the past two Saturdays and he promised to be here again next year.

PUPILS PRESENTED IN PIANO RECITAL

Mrs. L. E. Leech, 2167 El Dora Street, teacher of piano, presented a student recital Saturday, December 18, at 3:30 p. m. at her home. Each student received a gift from the Christmas tree, each gift being a miniature bust of a famous composer. The busts were of Beethoven, Bach, Chopin, etc.

Participating in the performance were Larry Luhnow, "The Dragon" and "The Tiny Doll Walks;" Kay Ann Winton, "The Pussy Cat Waltz" and "My Saxaphone;" John Pfister, "Evening Bell" and "Merry Marionettes;" Kay Riley and Mrs. Leech in dueet, "Waltz 36" and "Waltz 37;" Gerald Monell, "A Lullabye" and "The Cuckoo;" Pamela Paxton, "Jingle Bells" and " Monkey Business;" Donna Mae Barber, "Beautiful Dreamer;" Shirley Luhnow, "Jackie, the Puppet;" Bonnie Pickens and Mrs. Leech, "Comin' Round the Mountain;" Bonnie Pickens, "On the Trail;" Betty Lou Klimper, "The Butterfly;" Dee Ann Duea, "The Dress Parade" and "Hymn of the Church Bells;" Dee Ann Duea and Judy Pratt in duet, "Silent Night;" Ann Mohr, "Swans on the Lake" and "Silent Night, Holy Night;" Judy Pratt, "Cavalry Trot" and "Waves on the Danube" and Jean Hansen, "Good Morning" and "Evening Star."

The audience was necessarily small, but the festive holiday season was exemplified with appropriate decorations and Christmas cookies and fruit punch were served.

There is a majesty in simplicity which is far above the quaintness of wit. --Pope

Before You Can Reach Your Doctor

by Dr. Frank Weege, D. C.

Since Xmas is right at our door, let us forget wounds, fractures, and bandages, and instead, listen to a Xmas story of many years ago.

The story has its origin in the old country. In 1906, at the end of the fourth semester, I became a senior of the city voluntary first-aid society, a rank which I had coveted with eager eyes. I was very proud and happy. Though it placed special priveleges in my hands, such as taking full charge of a disaster crew, etc., there were extra duties to be taken over, one of which consisted of spending the nights of every fourth week at the district headquarters of the first-aid society located at and working in unison with the fire department.

After many years of first-aid work and leaving this service with the rank of captain, I still claim that this noble art should be under the auspices of the fire department and not under the direction of the police. No matter from what angle one may look at it, an injured person is a sick person and though criminal involvement may be claimed, or be ascertained, such person needs aid sometimes to the extent of saving his life. The fire department, in case after case of criminal involvement, has shown without a doubt, that they are perfectly able to handle the criminal part of a fire. But to think of a drunken person lying on a sidewalk, suffering possibly with a concussion of the brain being packed into the rear compartment of a patrol car and then locked up in jail, —well, it simply does not make sense. And especially not in a country wherein we claim that we do so much for our fellowmen. But lets get back to our story.

It happened that during the Xmas week of 1906 I was on duty. Xmas Eve was the last night of this week. In those days, we did not use electric lights on our trees and from previous experience we knew of the great hazards of fire caused by wax candles. For this reason, I requested two additional first-aiders for my station. We all reported at eight o'clock in the evening and at first it appeared we had an easy night. We had our tree, nicely decorated, and had exchanged some trinkets; later on, we had some hot chocolate and cookies which our mothers had given us, along with some cracked walnuts, and in general were having a good time.

We had just started another Xmas song when we heard the familiar 'klang, klang, klang'. It was five minutes before ten p. m. We listened and then came the sound of an enormous bell 'bang'. Striking only once meant: 'West wing get ready'; this was my station and my job. I was fully dressed, just grabbed my white cap, slid down the wooden chute and landed right beside the ambulance. The horse, always readily harnessed, had been hitched to the wagon, with the driver, a fireman, in the seat. Off we went following the third apparatus, the pump wagon. Passing through the gate I leaned over and picked up my instructions from the guard who had received them from the tower by means of a pipeline. With the aid of an acetylene lamp I learned the address and cause of our mission. Black belching smoke mixed with thousands of tiny sparks from the pump wagon were right ahead of us. It was a drive of about twenty-two blocks, so in my sparetime I went into the inner compartment of the ambulance and got things ready as far as

(Continued on following page)

HERE AFTER VISIT TO HAWAII

Mrs. R. S. McRae and little son arrived at the home of her parents, Mr. and Mrs. Bird Garrett, of Central Avenue last week, after spending several months in Hawaii with her husband, Lieutenant J. G., McRae, who is being transferred to duty in Germany.

Miss Doris Campbell of La Crescenta, will be a guest of Mr. and Mrs. Albert Denlinger and family on Golden Avenue between Christmas and New Years Day.

Merry Christmas
FORTY-EIGHT

Once again, as the glow of the holiday season envelops the land, we extend our friendliest greetings and warmest wishes for a joyous Yuletide season.

Hamilton Bros.
Lemon Grove TEXACO Service
TWO STATIONS:
Broadway and Main
Broadway and Massachusetts

Message from St. Nick 1948

Wishing you the merriest Christmas possible.
That means you, you ... and you!

Jo's Dress Shop
Mr. and Mrs. Frank Loveday
3510 Main Street Lemon Grove

Merry Christmas 1948

We Hope...
that your home is blessed with all the contentment possible during this holiday season.
We're stopping by with a cheery greeting.

THE HOMEMAKERS
"Your Local Furniture Store"
3504 MAIN STREET —:— LEMON GROVE

GROWERS OF CITRUS
And AVOCADO TREES—
If they like Trees, Shrubs and Flowers — or Anything living — We are sure to have THE IDEAL CHRISTMAS GIFT —
FROM SMALL POTTED PLANTS TO LARGE FRUIT TREES
Remember, too, We have—
Christmas Trees
—Cut or Living Trees
HUNTER'S NURSERY
3110 Sweetwater Road — Facing Spring Valley
Telephone H6-3893

Season's Greetings

Symbolic of the spiritual values of Christmas is the church spire in the distance. Let's not forget this phase of the Season.

LEMON GROVE
VARIETY STORE
3448 Main St. Tel. H 6-3483

CLASSIFIED

Lost and Found

LOST OR STRAYED FROM home at 7750 Central Avenue—Black cat with white patch under neck. Seven months old. Notify O'Connors' Specialty Foods, 7779 Broadway.

Special Notices

WE BUY OLD BATTERIES FOR $3:00 cash and sell BRAND NEW ones for $8:00 up, exchange.
CALDWELL'S USED CAR LOT
Brdwy & Imperial, Lemon Grove

WANTED: USE OF PIANO FOR storing. Call H6-8887.

WAVE OFFICER, DRIVING '47 Hudson 4 door sedan with heater and radio, leaving December 27, for Columbus, Georgia, via El Paso, Dallas, Fort Worth, Shreveport, and Montgomery. Can take along one couple or some ladies. H6-8118.

FRESHEN UP WITH A NEW blouse for Christmas.
Petite Shop 7852 Broadway

Business Service

FUR COAT. BLACK SEAL, NEW size 20 - 22. See at Petite Shop. 7852 Broadway. Make offer.

HOFFMAN, PACKARD BELL and Admiral Television Sales and Service, plus Television installation. Ask us about pre-installation, adaptable to any make or model. H6-6176
Lemon Grove Radio & Appliance

SHOES REPAIRED WHILE U WAIT
Service with a smile.. Rella's Shoe Repairing, 7850 Broadway, Lemon Grove.

GUARANTEED WATCH REPAIRING
Hill's Jewelry, 3462 Main street, Lemon Grove, H 6-6827. We give S&H Green Stamps.

PIANO TUNING AND REPAIRS 35 years experience. All work guaranteed. W. L. Preston, Rt. 1, Box 596, Spring Valley. H 6-9279.

GROVE QUALITY CLEANERS
Agency for
New French Laundry
We give S&H Green Stamps
3516 Main Lemon Grove

IF YOU INTEND TO HAVE Television — Let us take care of your pre-installation—Then you can select the set that suits you best!
SNYDER'S
Lemon Grove Radio & Appliance
H6-6176, Grove Theatre Bldg.
Lemon Grove

Rooms to Rent

FURNISHED ROOM. YOUNG or middle aged girl. Reference. Light cooking. 8012 Broadway

Work Wanted

WILL TAKE CARE OF CHILDren from 3 years up during day. Mary Mills, 8006 Imperial Avenue, Lemon Grove. 1tp

BABY SITTING IN YOUR home, 35c an hour. 50c an hour after midnight. H6-0142 Beth Badington.

Autos for Sale

WILLYS PICKUP. RUNS GOOD, at a bargain. We have good running cars as low as $50 down and $7 a week.
R. T. Caldwell's Used Car Lot, Broadway and Imperial, Lemon Grove.

Real Estate

SONKA URBAN HEIGHTS
Beautiful Homesite
For $1,500
A Lasting
Christmas
Present—
for You and Her
G. W. Casteel 7810 Broadway

IN BUSINESS
Over 10 years in this district. Let me show you the homes I have. Notary Public.
Ragan Realty Co.
8639 La Mesa Blvd. H.6—5102

Appliance Service

RADIO REPAIR SERVICE—
Any make or model. H6-6176
Lemon Grove Radio & Appliance

Wanted to Rent

QUIET COUPLE, BOTH WORK days wish to rent small quiet apt. or house. Furnished or unfurnished. Near transportation or close to Broadway Extension and Federal Boulevard., Lemon Grove.
See Glada at Lindley's Drug Store or phone H6-3090.

Poultry

FRYERS — ROASTERS
Rainbow Poultry Ranch
1950 Washington Street
Lemon Grove tf

FRYER SPECIALS "The Chicken of Tomorrow," ready for the pan. HAROLD'S FRYERS. 7151 North Ave. H6-9368
Lemon Grove

Miscellaneous for Sale

FOR SALE — 6 DOOR REFRIGerator and compressor. Suitable for store or cafe. Good condition. Phone Main 0610. 1464 Madera Street. 2tc

WE HAVE A FEW LOADS OF firewood. $4.00 for a big load—delivered.
LEMON GROVE LUMBER CO.
Phone H6-6204

2 OIL HEATERS FOR SALE, one with drum line. Grove Theatre Malt Shop.

GIRLS 26 INCH BICYCLE IN good condition. New tires. $20. 8318 Golden Avenue.

USED 4 INCH CAST IRON PIPE and Y pipe — 1 inch galvanized and black pipe. Odds and ends of used lumber. Call Franklin 5377. 1434 F Street 1tp

COLE DISTILLATE HEATER—Only used 6 months. Cost $72. Will sell for $25. H6-3991. 2660 Citronella, between Palm and Citrus. tf

FOR A CHILD'S HAPPIEST CHRISTMAS
SMALL 4 YEAR OLD MARE, perfect child's horse, $50.00
Grove Theatre Malt Shop.

1947 MOTOROLA CAR RADIO, $37.50 used less than 6 months. H6-1168.

Furniture

BABY PLAY PENS
$10.95
THE HOMEMAKERS
"Your local furniture store"
3504 Main St. Lemon Grove
H6-1602

DAVENPORT-CHAIR SET. MOhair; used; good quality. 7563 Pacific, Lemon Grove. 1tp

COLUMBUS GAS RANGE, ALmost new, used 4½ months. See Floyd DuBois at the Lemon Grove Lumber Company. 1tp

BEFORE YOU REACH YOUR DOCTOR

(Continued from preceding page)

this was possible. Arriving at the scene of the fire, I noticed the interior of a one family structure completely in flames. It had been occupied by a young couple and their son Willie. The boy was crying as if his heart would break. I gave him the once over but not the slightest scratch could I find on his body. I then made my way to a group of people who had formed a circle, in the center of which, I found Willie's parents. Just one glance told me that the man was in a very serious condition, though the woman had her share of burns also. Both had been injured trying to save some of their belongings.

Since the man needed more than first-aid treatment, the driver and I placed both of them on the two available stretchers and then into the ambulance. And there was little Willie, crying his eyes out. I grabbed him and put him on the seat next to the driver, then I climbed into the ambulance and once more we were on our way, this time to the hospital. On the short trip in I did everything possible for the couple, but the man died the following morning. The mother pulled through nicely and after three weeks in the hospital, was released. On the way to headquarters I had my seat by the driver, holding Willie on my lap. The driver had placed a blanket around him and he was warm as toast. His crying had given way to a constant sobbing which stopped as soon as Willie had seen our Xmas tree in the assembly room. And then we discovered the reason for his crying. His own Xmas tree and all his presents had been burned in the fire but we gave him some hot chocolate and shared our good things with him. Then we collected a few small coins; a fireman donated his new coin purse, and when we gave these to Willie, he was really happy. I can see him yet, going from one to the other, jingling his coins in the purse, and asking, "Hear this, hear this?"

Willie and I became real pals. Wednesdays and Saturdays, in the afternoon, when there was no kindergarten he would visit me at headquarters if I were on duty. His mother married again and the boy had the best of care. When the time came, he went to school where he devloped into an exemplary scholar, well liked by his teachers and schoolmates. Many times he brought his homework to the station and I remember only a few instances when he asked for help.

Then in 1911 came the parting day. I had my mind made up to go to America and even Willie's tears couldn't change that. And so we said goodbye. He was now nine years old and I knew his sorrow was real. We promised each other to remain pals by writing each other and I received letters from him at the rate of one per month. Then the first world war broke out and I did not hear from Willie anymore until December 22, 1919. The address on the envelope was written in pencil as was the letter itself. He notified me that he is now a soldier, that all day long they prepared for an extensive battle and he wished the war would be over soon so he could go home and spend Xmas with his parents. He reminded me as he had before of the nice Xmas eve he had at the first-aid station and then he began a new paragraph saying, 'You know, pal, I wished I could be with—'

And this was the end of the letter. After the war was over, I learned from his mother that Willie had been killed in action. No doubt some one of our American soldiers found the letter and sealed it in the ready-addressed envelope and forwarded it to me.

A merry Xmas to this soldier and a merry Xmas to my pal Willie.

GIRL SCOUT AND BROWNIE CALENDAR

Brownies

After school Monday St. John of the Cross school, Brownies.
10:30 a. m. Wednesday, Forward Club, Lemon Grove area.
1:30 p. m. Wednesday, 2065 El Dora, Monterey Heights area.
Brownies are in process of organization in Vista La Mesa.

Girl Scouts

4:00 p. m. Wednesday, 7528 San Miguel, eighth grade, Lemon Grove area.
2:30 p. m. Wednesday, Vista La Mesa Church, seventh grade, Vista La Mesa area.
2:00 p. m. Friday, Vista La Mesa Church, fifth and sixth grades, Vista La Mesa area.
10:30 a. m. Tuesday, Congregational Church, fifth and sixth grades, Lemon Grove area.
2:00 p. m. Wednesday, 1594 Drexel Drive, fifth and sixth grades, Monterey Heights area.
2:00 p. m. Tuesday, 7933 Lansing Drive, sixth grade Monterey Heights area.
10:00 a. m. Tuesday, 7933 Lansing Drive, seventh grade, Monterey Heights area.
After school Wednesday St. John of the Cross school, fifth and sixth grades.

BOOK SECTION OF FORWARD CLUB HELD CHRISTMAS PARTY

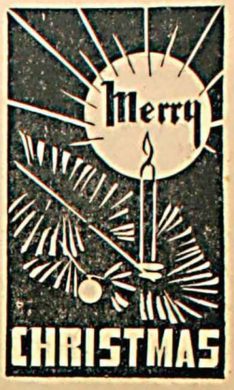
The book section of the Forward Club held their annual Christmas party at the home of Mrs. E. F. Barker on Central Ave. beginning with a potluck luncheon at 12:30.

Mrs. Randolph Morse gave two readings which were enjoyed by the twelve ladies who attended. Guests were Mesdames Wm. Donovan, L. R. Butler, O. E. Sunbury, Fred Wright, Randolph Morse, E. R. Scharer, Mary Conklin, Hannah Abbott, E. F. Barker, Ted Haaf, Wm. Massey, and J. H. Miller.

WILL ENTERTAIN AT TREE AND BREAKFAST

Mr. and Mrs. Walter Denlinger will entertain their sons and families, Mr. and Mrs. Ernest Denliner and three children, and Mr. and Mrs. Albert Denlinger and three children, with a Christmas tree and gifts Christmas morning, followed by a waffle breakfast for all.

Mr. and Mrs. Albert Denlinger entertained Robert Morse and Hank Fuller of the U. S. S. Johnnie Bole, with Sunday night supper at their home on Golden Avenue.



To all my friends and patients

★

Dr. Frank Weege
CHIROPRACTOR
3458 MAIN STREET

CHRISTMAS DAY GUESTS

Mr. and Mrs. Walter Collins of Massachusetts Avenue will have as guests for Christmas Day, his mother Mrs. Ira Collins and sister Mr. and Mrs. Chick Browell of Chula Vista, also another brother Mr. and Mrs. Ellis Collins and daughter Carroll of San Diego.

UNDER NEW MANAGEMENT
Royal Ann Cafe
3645 Imperial Avenue
—featuring—
Art Chappelle
and His Accordion
FRIED CHICKEN $1.25
CHILI — SANDWICHES
DRAUGHT BEER
SHUFFLEBOARD
Ed. Zickert, Owner
Don Andre, Manager

YOU'LL WHISTLE TOO—
AFTER WE REPAIR YOUR CAR!
• GUARANTEED JOB AT A DECENT PRICE •
Come in and talk it over
Lester St. Auto Service
7847 Lester Street

SPENDING CHRISTMAS IN LOS ANGELES

Mr. and Mrs. Paul Duley and her mother, Mrs. J. E. Montague, plan to spend Christmas in Los Angeles, with Mrs. Duley's brother and wife, Mr. and Mrs. J. H. Montague.

Subscribe Now!

TO SPEND CHRISTMAS WITH PARENTS

Mr. and Mrs. Ted Morse and son Stephen of Morena Lake, will enjoy Christmas Day with his parents, Mr. and Mrs. Randolph Morse, of Golden Avenue.

BROWNIES MADE SANTA PINS

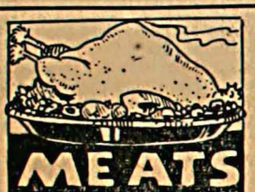
The Brownies of Mrs. Guy Winton and Mrs. J. A. Pickens troops made Santa Claus lapel pins last week and finished some Christmas gifts Tuesday afternoon.

They also went caroling at a Rest Home and took the patients some nut cups which they had made. They will sing at the Monterey Heights Civic party Thursday evening.

Each year as Christmas draws near we realize more than ever that our success is deeply rooted in the warm soil of our customer's friendship. And we are grateful that we have had the pleasure of serving folks like you. We appreciate the confidence, and patience, and the understanding you have shown during the past year, and when we say "Thank You" for past favors, it comes straight from the heart.

May your Christmas be joyful, with 1949 full to overflowing with good luck, happiness and prosperity.

Merry Christmas



MEATS

Roasting Hens 62c
R. I. Reds—4 to 6 lbs.

SHANKLESS PICNIC HAMS lb. 55c

EASTERN Pork Loin Roast lb. 55c

CHOICE Leg Of LAMB lb. 72c

FRESH BEEF HEARTS lb. 42c

FRUITS and VEGETABLES

UTAH TYPE CELERY bu. 10c

RED YAMS 2 lbs. 23c

LARGE BUNCH GREEN ONIONS ea. 5c

SWEET and JUICY TANGERINES lb. 12c

CALIFORNIA BRUSSEL SPROUTS 12 Oz. Pkg. 29c

CRISP — SOLID RADISHES Large Bunch 5c

SUGAR 5 Lbs. for 44c

MILK Tall Cans 13c

M. J. B. Coffee 53c

Jello 7c

Brandywine MINCE MEAT 28 Oz. Jar 25c

Diamond "A" PUMPKIN No. 2½ Can 12c

Old Mission RIPE OLIVES EXTRA LARGE Tall Can 23c

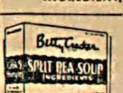
HI-HO CRACKERS Lg. Pkg. 29c

BISQUICK 40 Oz. 43c

SOFTASILK 34c

TRY BOTH SOUPS!

Betty Crocker VEGETABLE NOODLE SOUP INGREDIENT 10c



3 Pkgs 10c

LAST MINUTE GIFTS

-CLOSE OUTS-

Chemistry Sets Was 2.48 CLOSE OUT 1.98

Tractor and Trailers Reg. Price 4.00 CLOSE OUT 1.98

PYREX Mixing Bowls SET OF 8 Reg. Price 1.39 CLOSE OUT $1.19

MANY OTHER SPECIALS

LEMON GROVE SHOPPING CENTER

Specials December 23th & 24th

We reserve the right to limit quantities